

"REALTORS®
Represent
YOU!"

SOLD

As a Seller 10 Reasons why you should use a REALTOR®

1. **Educate** the Home Owner about the selling process and the current market condition.
2. **Research**, analyze, and prepare estimated market value of property.
3. **Recommend** repairs, improvements and staging that could save you time and money.
4. **Assist** with the paperwork, paperwork, and more paperwork.
5. **Discuss** and implement various marketing strategies for maximum market exposure.
6. **Respond** to potential buyer inquiries.
7. **Schedule** and coordinate property showings.
8. **Negotiate** offers without compromising selling position.
9. **Communicate** regularly regarding the status of the selling process.
10. **Sold!** Sell for the best terms, with as little stress as possible.